

About Disaster Recovery

Avenue 18 Computer

Systems and Support for your Digital World

Attention Customers!

Do you know the difference between Disaster Recovery Backups and regular Data Backups (Microsoft, Novastor, Carbonite etc)?

The difference is around \$400!

Without a **RECENT IMAGE** of your entire hard drive every program and update, every printer, application and setting will have to be restored by hand, by me. **It can easily** take 3-5 even 10 Hours or more of **billable time** to reconstruct and rebuild the crucial files, data, applications, email setup and add-ons on which you depend upon.

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IMPORTANT! Data backups save DATA, not your computer setup and programs (etc).

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To save time and \$\$\$ we **recommend** you have a recent **Disaster Recovery** backup image on hand, and to make a fresh one every 3-6 months minimally - in addition to daily data backups!

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Check out all my recommended backup tools for Windows users here:

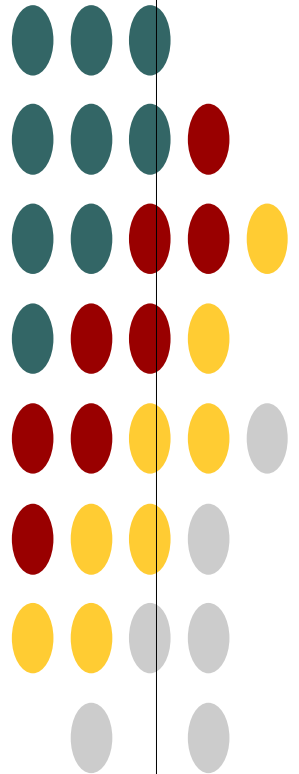
<http://www.avenue18.com/best-backup-windows.pdf>

If you need assistance I can perform this backup for you remotely at a modest flat charge of \$75.00 or pre-purchase 4 image style Disaster Recovery backups for \$195.00 to use as needed.

No software to purchase. You **will need** to be using a **Western Digital** hard drive <or> same brand external **USB Backup** drive or a one time software license fee will be added. 99% my customers using Avenue 18 built desktop PCs will have Western Digital boot drives. In addition your external backup hard drive must have adequate capacity (duh).

SUMMARY

Add Disaster Recovery Backups to your list of essential backup responsibilities.



Avenue 18 Computer
...since 1989

Avenue 18 Computer

2118 Wilshire Blvd. Suite
511
Santa Monica
CA 90403

Phone: 310-829-3129
support@avenue18.com

Visit: www.avenue18.com

